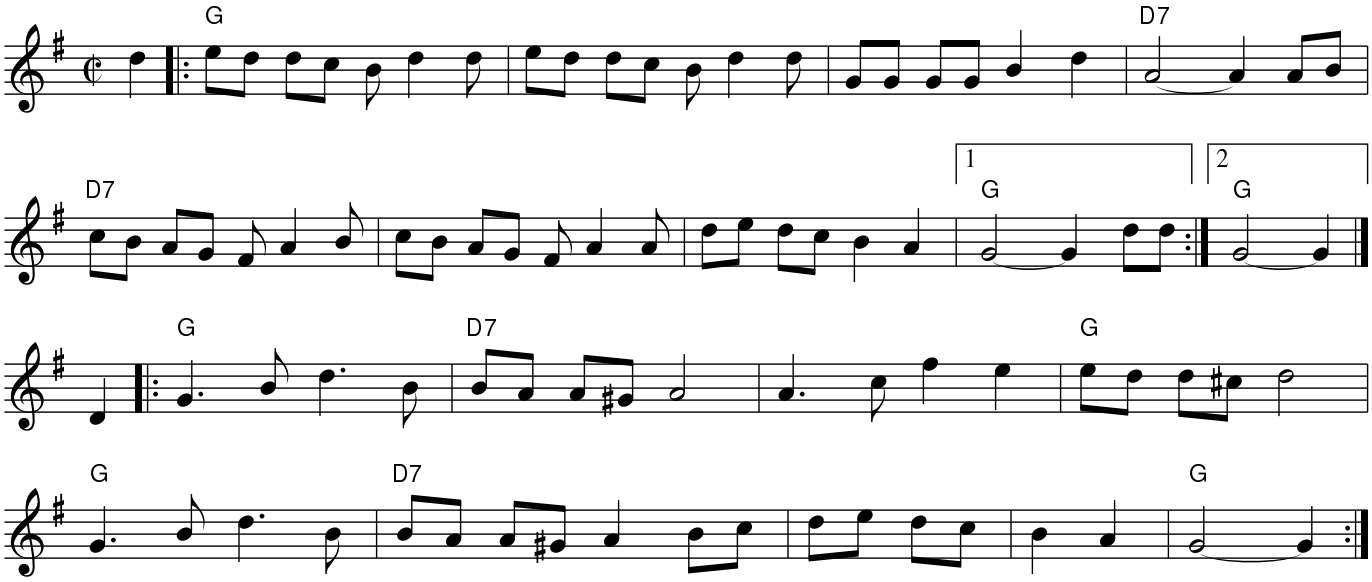Climbing Up the Golden Stairs